

Module 12: Music Video Production

COURSE OUTLINE

The Music Video Production course introduces every step in the process of making a music video: including music interpretation, storyboarding, camera operation, acting and lighting training. The group work together to create a music video. There is a great amount of flexibility as to who does what: young people can choose to be in front of or behind the camera. Students can use music from Point Blank's music publishing library to work with.

This course is OCN LR accredited for 3 credits (30 hours of learning) at levels 1 & 2

Course Breakdown:

Lesson 1: Recognise the relationship between lyrics and images in a music video.

Lesson 2: Introduction to "shot types" and their use.

Lesson 3: Various roles within video production: director, camera, sound etc.

Lesson 4: Introduction to the different types of microphones available.

Lesson 5: Lighting setup and the safe use of lighting equipment. Work in groups of three: one on camera, one on sound and a director.

Lesson 6: Review and evaluate in camera edited sequences from previous lesson.

Lesson 7: Rehearsal for shoot.

Lesson 8: Students film their digital video production.

Lesson 9: View and discuss rushes and take note edit decisions.

Lesson 10: OCNLR test and completion of the edit.

Learning Outcomes: The learners will be able to . . .

Lesson 1 – 4:

- 1: recognise the relationship between meaning and images in a film
- 2: visualise, create and develop ideas for making the video
- 3: present developed ideas to large group (verbally and/or visually)
- 4: recognise and demonstrate the different camera shots and movements
- 5: understand set and location safety

Lesson 5 – 8:

- 1: produce a basic lighting setup
- 2: understand the organisation of logging and labelling tapes
- 3: recognise team aspect of video-making
- 4: prepare for work in assigned role
- 5: understand how to work collectively with other members of the crew

Lesson 9 and 10:

- 1: create a list of edit decisions, such as transitions, effects and use of sound
- 2: construct an edited digital video production with assistance